Press Release



No. 6 / interzum forum italy / May 2024, Milan

interzum forum italy award 2024: the first edition confirms the quality of the supply chains and a vision ready for the challenges of digitisation and sustainability.

The excellent quality of the applications received reflect the extent to which the furniture supply chains are working to be compliant with international standards by responding to market demands in terms of innovation and trends.

interzum forum italy, the new biennial event that opens its doors to visitors today in Bergamo's trade fair center, announces the winners of the first edition of the interzum forum italy award 2024, who were announced and celebrated at the gala evening held yesterday evening into the beautiful venue of the Hotel San Marco in the center of Bergamo. The premiere of the event wanted to "listen to the market" by assigning a tangible and meaningful award.

Hanno fatto parte della giuria del Premio:

Jessica Alexander, Former Executive Director at National Bed Federation Segzin Aksu, Designer Mario Bisson, Associate Professor POLI.design Franco Bulian, Director of Catas Sasha Peters, Innovation consultant and materials expert Dick Spierenburg, Designer

To find out about the jurors click here:

Here the WINNERS:

Product segment: Function & Components Category: INNOVATION

Company: MarcaClac di Cattaneo Sergio Winning product: MarcaClac Sistema®

MarcaClac Sistema[®] by MarcaClac di Cattaneo Sergio is a patented technology for creating custom-made furniture and furnishing elements with a self-supporting, flexible and functional construction method, which enhances the reuse and sustainability of the entire system.

JOINT WINNER

Product segment: Function & Components





forum italy

interzum forum italy 6-7 June 2024 www.interzumforum.com

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Category: INNOVATION

Company: Scilm Spa Winning product: Prima Base

Prima Base by Scilm Spa is a furniture base that allows great freedom in the creation of the bases of kitchen furniture in which equipment or appliances are installed which increasingly require special applications and processes for housing. Supplied complete with plugs, according to customer specifications, it is designed to accommodate common feet.

Product segment: Function & Components Category: ESG & SUSTAINIBILITY

Company: SITITALY SAS DI DAVIDE ROSSETTO Winning product: Micol Lounge R1

Micol Lounge R1 is a padded system with a single-material polyurethane structure, both rigid and flexible, designed for complete disassembly of the products both for correct disposal and reuse and for easy repairability and replacement of parts ensuring extreme durability. The flexible component is produced with raw materials made up of 51% recycled material.

Product segment: Materials & Nature Category: INNOVATION

Company: ICRO COATINGS S.p.A. Winning product: g_ink

g_ink by ICRO COATINGS S.p.A. con Socio Unico is a water-based stain for wood and metal surfaces based on 'Upgraded Recycled Graphite', a secondary raw material obtained by recovering industrial graphite from Hi-Tech companies. The graphite, subsequently transformed and improved, becomes "Upgraded Recycled Graphite", refined and combined with other strictly ecosustainable ingredients.

Product segment: Materials & Nature Category: ESG & SUSTAINABILITY

Company: Bonomi Pattini Giuseppe e Figli SpA Winning product: UPB Boards Made of Resysta®

UPB Boards Made of Resysta[®] by Bonomi Pattini Giuseppe e Figli SpA is a panel made with 100% recycled and recyclable rice husk. The panel, with aesthetic characteristics equal to wood, guarantees high resistance to water and UV rays and thanks to the thermoplastic capacity of the material the panels can be thermoformed.



Product segment: Textile & Machinery Category: INNOVATION

Company: Morgan Tecnica SPA Winning product: REX

REX by Morgan Tecnica SPA is a cutting machine that guarantees energy savings of 50% compared to traditional cutting machines of the same range. Part of the "REX Range" is also designed to be easily transportable, thanks to a compact design and a structure that can be divided into two easily assembled blocks, guaranteeing performance and quality.

Product segment: Textile & Machinery Category: ESG & SUSTAINIBILITY

Company: SIMALFA® Winning product: SIMALFA® 365 Debonding Adhesive

SIMALFA® 365 Debonding Adhesive by SIMALFA® is a water-based adhesive that facilitates the complete separation of the foam layers, allowing their reintroduction into the production of raw material. Thus facilitating the recycling and upcycling of valuable materials and making it possible to produce new mattresses from the recovery of used ones.

Attached data sheets and pictures of award-winning products.

interzum forum italy takes place in the Bergamo exhibition and congress centre on 6 and 7 June 2024.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an



established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

Further information: <u>https://www.interzum-forum.it/en/the-fair/industry-trade-fairs/</u>

Also available on the dedicated website: www.interzum-forum.com

Next Events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024 interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 06.06. - 07.06.2024 spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 16.06. -18.06.2024 La Feria De Diseño Medellín powered by imm cologne - The meeting point for the interior design, architecture and lifestyle scene in Latin America and the Caribbean, Medellín 19.09. - 21.09.2024 ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024 imm cologne - The interior business event, Cologne 12.01. - 16.01.2025

Note for press offices:

Photographic material for interzum forum Italy is available in our image database in the press area at: <u>https://www.interzum.com/en/press/multimedia/image-database/image-database-interzum.php</u>

Further press information is available at: www.interzum-forum.com.

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