



forum italy

**congress**  
events

**trend stage**

dedicated information support  
award

**trend talk**

focus on industry trends

**speakers**

**product stage**

**4 | 5**  
**june**  
**2026**  
**Fiera di Bergamo**

**interzum**  
**forum italy**

The Networking  
Event in Italy  
for Suppliers  
of the Furniture  
Industry  
and Interior Design



edition

**conferences**

business opportunities  
connections

**exhibition**

**textile & machinery**  
**function & components**  
**materials & nature**



# AN INNOVATIVE EVENT



**4|5**  
june  
2026

Fiera di Bergamo



## interzum forum italy

After the great success of the first edition, **interzum forum italy returns on 4<sup>th</sup> and 5<sup>th</sup> June 2026 to the modern Bergamo Exhibition Centre.**

**216 exhibitors and 4,820 visitors from 52 countries** attended this brand new event dedicated to suppliers to the Italian and European furniture industry and interior design market.

The new formula combining the trade fair event with conferences and networking activities was greatly appreciated by both exhibitors and visitors.

**What will tomorrow's living spaces look like?**

**What needs will the furniture industry have to meet in the future?**

interzum forum italy presents ideas, inspiration and innovations to answer these questions.

# Why exhibit? 10 good reasons...



- 01. THE GUARANTEE OF THE INTERZUM BRAND**  
Each year, Koelnmesse organises this unmissable event for operators from all over Europe, which takes place in Cologne in odd-numbered years and in Bergamo in even-numbered years.
- 02. AN INTERNATIONAL EVENT**  
interzum forum Italy follows the international vocation of the Cologne trade fairs, catering for both Italian and European exhibitors.
- 03. THE CONFERENCE**  
A unique opportunity for training, updates and discussions. At the inaugural edition, the high quality of the programme and the expertise of the speakers played a fundamental role in attracting highly qualified companies and visitors from all over Europe.
- 04. A COMPREHENSIVE PRODUCT OFFERING**  
The exhibition area at interzum forum italy features a comprehensive product range, in line with the product categories present at interzum cologne: Function & Components, Materials & Nature and Textile & Machinery.
- 05. THE LOCATION**  
The Bergamo Exhibition Centre is a modern trade fair centre in a central location, served by an extensive transport links with Italy and abroad, with large parking areas and tailored logistics for exhibitors and visitors.

- 06. AN INNOVATIVE EXHIBITOR AND VISITOR-FRIENDLY FORMAT**  
An event designed specifically for exhibitors and visitors, where they can optimise their time and concentrate solely on business meetings in a pleasant setting. Centrally located and easily accessible from both Italy and abroad, the venue offers convenient parking located just metres from the trade fair entrance. It offers two large, bright and interconnected halls and a functional and technologically advanced conference hall with seating for 400 attendees.
- 07. A LIGHT EVENT**  
The modern, simple and casual two-day format is specifically designed for companies, allowing them easily incorporate the event into their business plans as it requires minimal organisational and financial commitment from exhibitors.
- 08. BIENNIAL**  
The event fits perfectly into the international trade fair calendar, alternating every two years with interzum cologne, the main platform for suppliers to the industry and the interior design sector.
- 09. MULTIPLE EXHIBITION SOLUTIONS**  
The location offers a full range of exhibition solutions: customised layouts, pre-built stands or linear Boulevard walls.
- 10. VISITATORS**  
There will be opportunities to engage with right target audience, representing all sectors in Italy and abroad, thanks to a major investment in promotion and communication, as well as international relations ensured by the synergy with the Cologne trade fair.





# COMPOSITION OF VISITORS 2024



**4,820**

visitors from **52** countries

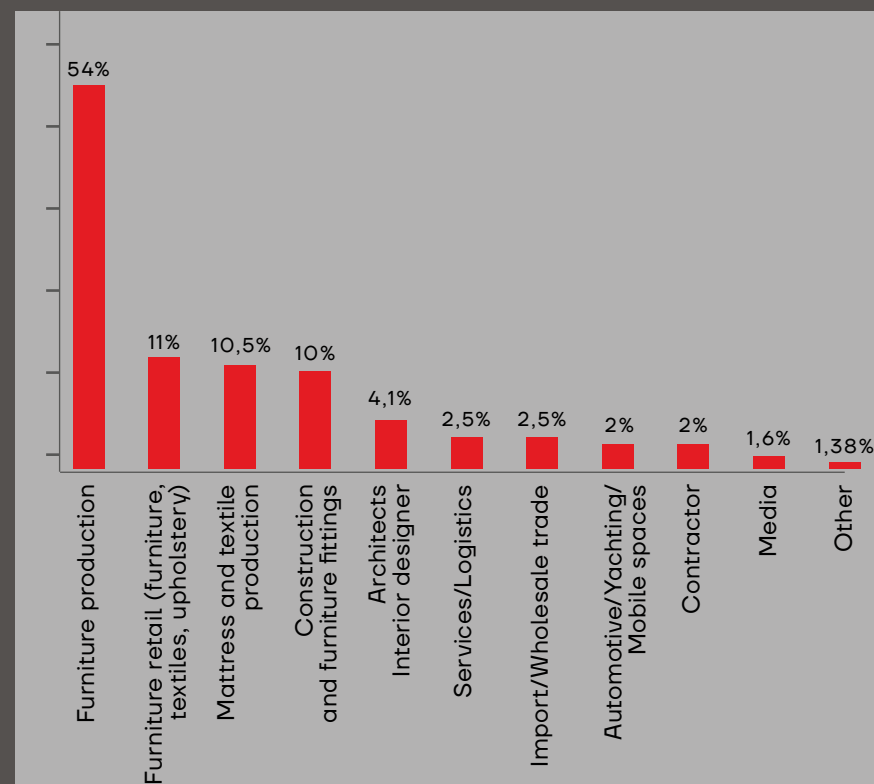
VISITORS BY GEOGRAPHIC AREA::

**80%** Italy

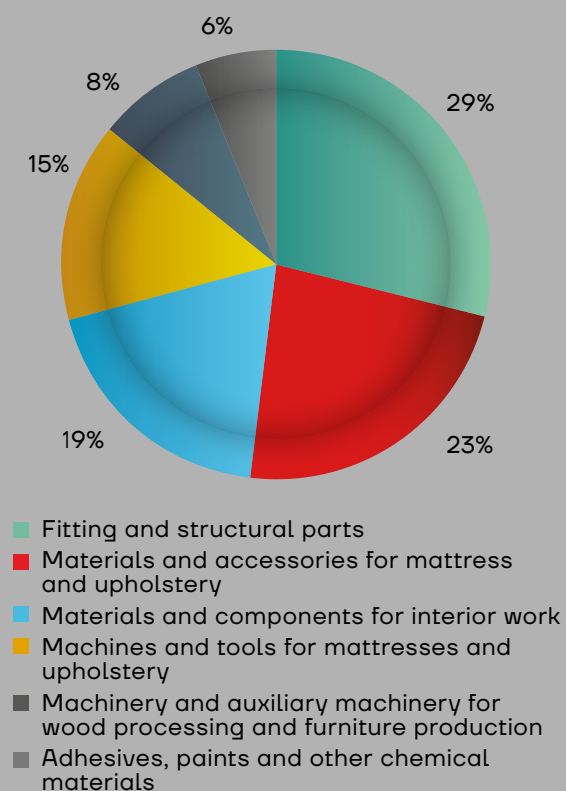
**16%** Europe

**4%** rest of the world

VISITORS BY SECTOR:



VISITORS BY SECTOR OF INTEREST:



TOP TEN COUNTRIES OF ORIGIN OF VISITORS

-  Italy
-  Germany
-  Poland
-  Spain
-  France
-  Belgium
-  Great Britain
-  Serbia
-  Turkey
-  Switzerland

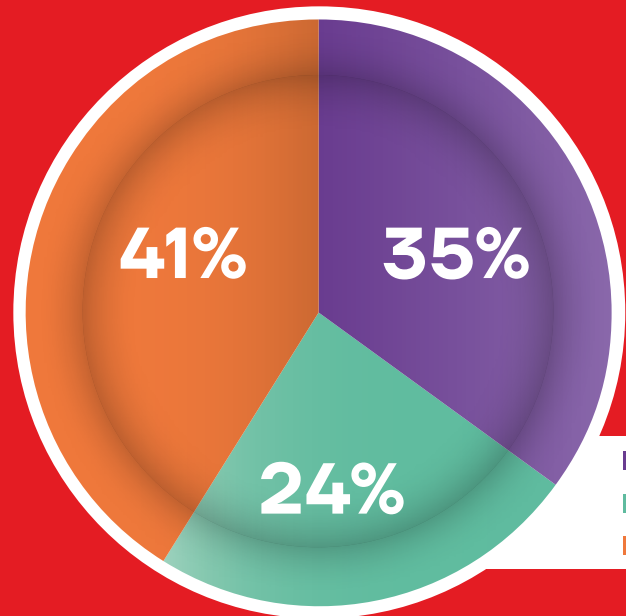
# COMPOSITION OF EXHIBITORS 2024



Watch the interviews

01

02



- Function & Components 35%
- Materials & Nature 24%
- Textile & Machinery 41%

Level of exhibitor satisfaction: % arising from the exhibitor questionnaire

Over **60%** of exhibitors were satisfied with the event.

**50%** stated that they wanted to return to the next event.

**216 EXHIBITORS FROM 24 COUNTRIES**

- Italy
- Austria
- Belgium
- Bulgaria
- China
- Croatia
- Czech Republic
- France
- Georgia
- Germany
- Greece
- Hong Kong

- India
- Korea
- Netherlands
- Romania
- Slovenia
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Turkey
- UK

# EXHIBITION SOLUTIONS



## RAW SPACE

The ideal solution for exhibitors who want to use their own fittings to create a space in line with their corporate identity and image.



## PRE-BUILT STAND PACKAGES

Modular stands, from 12 m<sup>2</sup>, with predesigned structure (partially customisable).  
A practical solution that minimises organisational input and setting up and dismantling activities.



## PREMIUM PRE-BUILT STAND PACKAGES

A functional solution suited to those looking for the practicality of a pre-built stand while retaining the unique character of their company, thanks to extra services that meet all demands.



## BOULEVARD

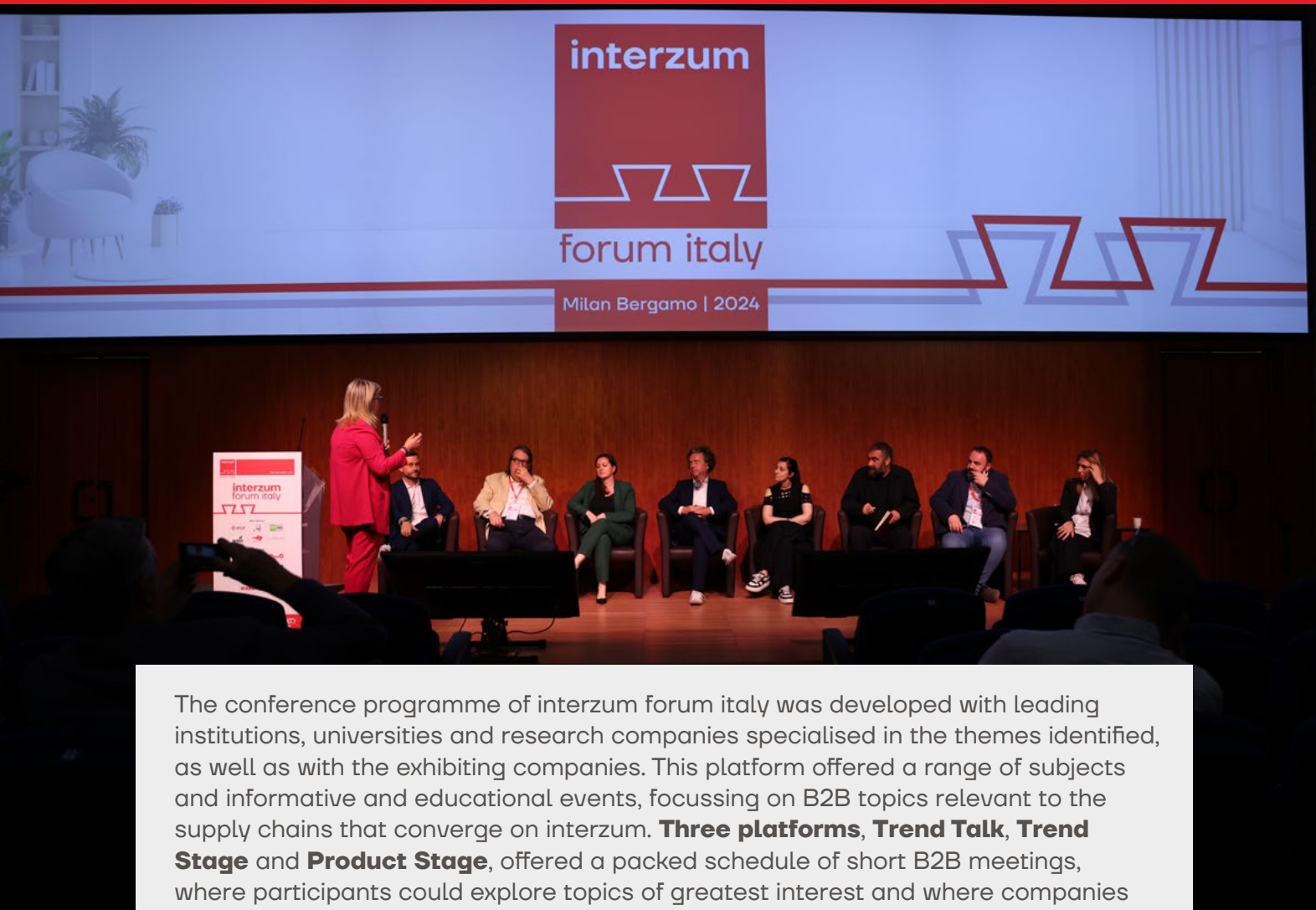
Exhibition wall of 2.5 or 5 linear metres, with desk and stools for welcoming customers. A easy, economical solution.



# THE CONFERENCES



Watch the videos:



The conference programme of interzum forum italy was developed with leading institutions, universities and research companies specialised in the themes identified, as well as with the exhibiting companies. This platform offered a range of subjects and informative and educational events, focussing on B2B topics relevant to the supply chains that converge on interzum. **Three platforms, Trend Talk, Trend Stage and Product Stage**, offered a packed schedule of short B2B meetings, where participants could explore topics of greatest interest and where companies could present their latest products. Discussions centred around trends, innovative technical and technological solutions, new materials, products and processes with low environmental impact, and digitalisation within production and services: an array of topics and formats designed to address all the needs of the sectors involved.



# INTERZUM FORUM ITALY AWARD



## interzum forum italy also offers an award!

Complementing the event, the interzum forum italy award will be presented.

An **international jury of experts** will evaluate the best products and services submitted by exhibiting companies.

This selection will highlight proposals that capture market trends and highlight developments within the sectors represented in the exhibition spaces of the Italian event.





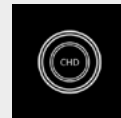
# MATCHMAKING

In the matchmaking area, organised for the occasion, exhibitors had the opportunity to plan **one-to-one meetings** with design studios and firms, general contractors, and Italian and international buyers.

Again in 2026, exhibitors will be able to benefit from this valuable B2B service without paying extra.



Alibaba.com



Dorsal  
Il riposo di natura

ERWIN HYMER GROUP  
the leisure experience

e-smartmöbel



KHALIL

LUANO  
CAMP

MC  
MARCO CANUTI  
Furniture Project Consulting

Morbide Creazioni  
...Ne abbiamo di staffa!

noo.ma



osservatori.net  
digital innovation

MOLIGNA  
DESIGN STUDIO

POMA  
FERRAMENTA DAL 1923



SOIEL INTERNATIONAL  
Informazione - Innovazione - Imprese

## MATCHMAKING AREA

Sponsored by

Caimi



interzum forum italy  
Milan Bergamo

interzum  
forum italy

Sponsored by:

Caimi



# SPONSOR PACKAGES AND SHOWCASE PLATFORM

## SPONSOR

To gain greater visibility and give further prestige to their participation, exhibitors can become sponsors of the event by subscribing to one of the 3 available packages.

The 3 packages are:

- **Silver**
- **Gold**
- **Main Sponsor**

which are sold together with the corresponding - **showcase package - Standard, Plus or Extra.**



## DIGITAL SHOWCASE

The online platform dedicated to the promotion of interzum forum italy exhibitors. A company showcase structured on two main pages:



## HOMEPAGE

This page presents the participating companies, displaying their logo, location at the trade fair and link to their SHOWCASE.

The SHOWCASE serves as a space dedicated to presenting the company and its products. The company profile, products with description and images, videos, technical data sheets, downloadable documents and complete company details can be all be uploaded to this area.

## PRODUCT NEWS PAGE

This is the page dedicated to company news. Each news item is presented with text, product image, link and a practical "Information Request" form. The products can be updated throughout the year.





# The location

**interzum Forum Italy** will be held at the **Bergamo Exhibition Centre**, a modern trade fair complex in the heart of Lombardy, the principal financial centre of Italy and ideally located at the heart of various furniture districts.

The Bergamo Exhibition Centre offers **16,000 m<sup>2</sup>** of exhibition space and a modern, innovative conference centre with a **seating capacity of 400**, as well as meeting rooms, bars, restaurants and a large car park next to the entrance for 2,400 cars.

Conveniently **accessible from all over Italy and abroad** thanks to an extensive transport network, the Exhibition Centre is just a few minutes away from the A4 Milan-Venice motorway exit.

Orio al Serio International Airport - Italy's third busiest airport in terms of passengers - is located **JUST 3 km FROM THE EXHIBITION CENTRE** and is served by numerous airlines including Ryanair which connects Bergamo with 135 destinations in 37 countries.



**500 m**  
From the  
by-pass



**3 km**  
From the airport



**3.5 km**  
From the  
train station



**4 km**  
From the  
city centre




**8 km**  
From the  
old town



CONTACT OUR TEAM:

[www.interzum-forum.com](http://www.interzum-forum.com)

 [interzum-forum@koelnmesse.it](mailto:interzum-forum@koelnmesse.it)

 +39 02 8696131

## Shaping the Future of Furniture



20 - 23 May 2025  
Germany



guangzhou  
28 - 31 March 2026  
China



jakarta  
26 - 27 Sept. 2025  
Indonesia



bogota  
12 - 15 May 2026  
Colombia



forum italy  
4 - 5 June 2026  
Italy

