

N. 1 / interzum forum italy / Milan, 10 October 2024

## interzum forum italy 2026: even more complete, even more international

In the wake of the great success of this year's premiere, the **interzum forum italy 2026 will feature an expanded agenda and numerous networking opportunities. The trade fair for furniture production and interior design will be held on 4 and 5 June 2026 in Bergamo.**

The figures from the first edition underline the industry's strong interest in this in this compact, highly effective trade fair format: **216 exhibitors**, 36% of whom came from abroad, and over **4,800 visitors** - mainly from Italy and 20% from abroad - confirm the international character of the event. The three main segments of the exhibition, 'Textile & Machinery', 'Function & Components' and 'Materials & Nature', responded to the needs of the furniture manufacturing and interior design industry.

With this successful start and the support of prominent national and international partners, **interzum forum italy 2026** is preparing for an even more extensive new edition. Once again, the focus will be on the **dynamics of the furniture supply chain in Italy** in order to arouse the interest of all leading market players.

### New inspiration for 2026

"The first edition was really exciting, offering us new inspiration for a second one even more wealth of content and authoritative experts with knowledge in the sectors we serve. We collected participants' suggestions to come up with an offering that responds even better to the need for visibility and encounters among all the companies and professionals involved. Our goal for the next edition is to be even more attractive to architecture and design studios and companies, a target very important to our exhibitors," affirms **Thomas Rosolia, Managing Director of Koelnmesse Italia, the creator of the new format.**

"interzum forum italy brings to Italy all the product categories that will be present in interzum Cologne next May, acting as a link for the flow of information at a time in history demanding plenty of flexibility, the ability to listen, and lots of information and instruction. The goal of the 2026 edition of interzum forum italy is to maintain the interest of companies and institutions in topics that are constantly being updated and therefore require continuity and communication," **explains Carlotta Benardelli, Director of interzum forum italy.**

### Focus on innovations and trends

The conference programme is already being planned and will focus on topics such as **sustainability, design trends, material innovations** and progress in **digitalisation**. Special panels will be dedicated to topics such as saving energy and the potential of



interzum forum italy  
4-5 June 2026  
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**IoT and artificial intelligence** in production processes. Special attention will be paid to differentiation in furniture production in order to meet new needs in areas such as **transport design** (trains, aeroplanes, buses), **yacht design** and **motorhome design**. This gives participants exclusive insights into Italian and international showcase projects.

### The ideal location

The **Fiera di Bergamo**, strategically located close to Orio al Serio International Airport and major motorway links, will once again host the event, underlining its central role in the success of the fair.

### interzum forum italy Award 2026:

Following the successful launch of the **interzum forum italy award 2024**, in which an international jury honoured seven companies in the **Innovation** and **ESG & Sustainability** categories, the competition will be held again in 2026. The aim is to recognise further outstanding achievements.

### Registration open

Registration for **interzum forum italy 2026** is now open for interested exhibitors. Further information can be found at [www.interzum-forum.com](http://www.interzum-forum.com)

### Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum forum italy in Italy and interzum jarkarta in Indonesia. Koelnmesse recently added a cooperation between imm cologne and an established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

Further information: <https://www.interzum-forum.it/it/la-fiera/le-nostre-fiere-di-settore/>

And on the dedicated web site: [www.interzum-forum.com](http://www.interzum-forum.com)

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**Upcoming events:**

ORGATEC - New visions of work, Cologne 22- 25.10.2024

**Note for editorial staff:**

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