

# Interzum forum italy: two days of B2B meetings

interzum forum italy, Koelnmesse new format, will be held on 6 and 7 June 2024 in Bergamo and will alternate a congress part - aimed at attracting companies in the furniture and design sector, producers of materials and technologies for furniture, general contractors, companies and design studios, planners and interior designers - with the classic exhibition areas where companies will present their innovations in smaller spaces and with affordable costs.

The exhibition part offers stands from a minimum of 12 square metres to a maximum size of 120 square metres and companies can choose between All-inclusive packages or spaces to be personalised.

## A platform of content, information and training events

The interzum forum italy congress will serve as a platform of content, information and training events to address the B2B issues of the industries that meet at interzum. Trends, new technical and technologi-



cal solutions, new materials, products and processes with low environmental impact, digitization for production and services; an array of topics and formats aimed at responding to all requests of the sectors involved.

The event boasts numerous scientific partners - including the CSIL study center, the Digital Innovation Observatories of the School of Management of Milan's Politecnico University, the Department of Materials Science of the University of Milan-Bicocca, the consortium company POLI.Design to name a few - who are collaborating in the definition of the busy program which will be completed by a panel of experts and opinion leaders.

The extensive program of events, which will be divided into Institutional Talks, Trend Stages and Product Stages, will be accompanied by an exhibition format that will also extend into the outdoor areas of the Bergamo Exhibition Centre for products dedicated to outdoor installations and will be the location for meetings dedicated to the topics of greatest interest for this sector.

[www.interzum-forum.it](http://www.interzum-forum.it)

